



June 1, 2024

Greetings Prospective Exhibitors/Vendors,

The Small Farmers Conference is held annually and is designed to make small farmers aware of new and innovative farming strategies, issues affecting small farmers, marketing situations and opportunities and women in business. This year, we continue in a new direction as we focus on improving what has been a successful endeavor. The theme ***“Cultivating the Land through Climate Change, Cultivation and Culture”*** captures the intent to advance farming to the next level. The conference will bring together a diversified group composed of farmers, women in business, professional service agencies (state and federal), university personnel, representatives, and youth from the agriculture industry.

We are asking that you are set up by Monday, September 23, 2024, at 8:00 a.m. at the Pearl River Resort/ Silver Star Convention Center located at **7300 13541 MS HWY 16, Philadelphia, MS 39350**. The exhibit hall will be open for setup Sunday, **September 22, 2024, after 2:00 p.m.**

Alcorn State University Cooperative Extension Program in cooperation with the Mississippi Association of Cooperatives will hold its 33<sup>rd</sup> Annual Small Farmers Conference on September 23-25, 2024, in Philadelphia, Mississippi. The **Pearl River Resort/ Silver Star Convention Center** will host our guests and speakers. A block of rooms has been booked at The Pearl River Resort for your convenience. The address is **13541 MS HWY 16, Philadelphia, MS 39350**. The hotel number is 1 (866) 447-3275 questions regarding the conference and accommodation, please contact Ashton Norwood at **(770) 363-4492 or outreach39202@gmail.com**. We look forward to a most rewarding conference and to seeing you there.

Cooperatively Yours,

A handwritten signature in black ink that reads "Ashton F. Norwood". The signature is written in a cursive style with a long, sweeping underline.

Ashton Norwood  
Exhibitors and Vendors Committee



**33<sup>rd</sup> Annual Small Farmers Conference**  
**EXHIBITOR APPLICATION**  
**September 23-25, 2024**  
**Pearl River Resort (Silver Star Convention Center)**  
**13541 MS HWY 16**  
**Philadelphia, MS 393350**

Thank you for your interest in becoming an exhibitor at the 33<sup>rd</sup> Annual Small Farmers Conference. **The cost of each booth is \$100.00 / \$150.00 for booths requiring electricity.** The Small Farmers Conference will begin with pre-conference activities on Monday, September 23, 2024. The daily hours this day will be 8:00 a.m. – 5:00 p.m. On Tuesday, September 24, 2024, the daily hours are 8:00 a.m. – 2:00 p.m. On Wednesday, September 25, 2024, the daily hours are 8:00 a.m. – 12:00 p.m. Booth set-up will begin on Monday, September 23, 2024, from 8:00 a.m.–12:00 p.m. Conference staff request that all set up to be completed by 8:00 a.m. on Monday, September 23, 2024. **Be prepared to keep your booth accessible to conference participants throughout the entire conference.**

**Company Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Contact Phone** \_\_\_\_\_ **Cell Phone** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Description of Vendor/Exhibit or Booth**

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\_\_\_\_\_  
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**Tables and Chairs. One table and 2 chairs will be provided. Additional tables and chairs will increase the cost.**

Number of tables needed \_\_\_\_\_ Number of chairs needed \_\_\_\_\_

**MAIL PAYMENT TO:**

**Mississippi Association of Cooperatives**  
**233 E. Hamilton Street; Jackson, MS 39202**

*For more information, please send an email to [mac39202@gmail.com](mailto:mac39202@gmail.com) or call 601.944.0592.*

**For In-House Use Only**

Fee Paid \_\_\_\_\_

Phone Confirmation \_\_\_\_\_

In Program \_\_\_\_\_